

COLLEGE FOR EVERY STUDENT AND CAMP SANKATY HEAD TEAM UP TO OFFER AT RISK KIDS A CHANCE TO SHINE

August 2013, Essex, NY – College For Every Student (CFES), a nonprofit organization committed to raising the academic aspirations and performance of underserved youth by offering Mentoring, Leadership Through Service and Pathways to College programs and Camp Sankaty Head – the only caddy camp of its kind for teenage boys – teamed up this summer to offer more underserved teens, who wouldn't otherwise have the opportunity, a chance to participate in the camp.

At Camp Sankaty Head, campers earn money by caddying on the golf course while learning life skills such as honesty and integrity, self-control, independent decision-making, personal responsibility, loyalty and personal finance. In addition, campers participate in a college counseling program and an SAT preparatory course. Each camper is responsible for part of the cost of his room and board; the Sankaty Head Foundation, a private foundation that supports the Camp, subsidizes further operational costs. At the end of the summer, campers are considered for awards, including college and pre-college scholarships totaling more than \$100,000 each year awarded by the Foundation.

Jack Welch, a member of the Foundation Board of Directors and the former chairman and chief executive of General Electric said, "We are looking for kids with purpose, demonstrated character, good grades, and a financial need. The hope is that our resources and their hard work will combine to facilitate a great college experience."

Kevin Williams, a participant in the CFES program and a rising sophomore at The Collegiate Institute For Math and Science in the Bronx, attended Camp Sankaty Head this summer. Added Welch, "Campers like Kevin get a chance to interact with peers from all over the country, as well as get the maturity and character-building experiences caddies everywhere get – meeting adults, observing behaviors (both good and bad!), and the benefits of being part of a team."

According to Rick Dalton, CEO & President of College For Every Student, "This partnership allowed CFES to expand upon the networking opportunities we provide our CFES Scholars. It's important to connect our kids to people who can offer them opportunities and experiences they would otherwise not be exposed to. At Camp Sankaty Head Kevin – and the other campers – have had the privilege of meeting and working alongside some of the nation's most influential business leaders."

An Adjustment

"Initially, it was hard to integrate with the other campers because our backgrounds are so different," said Kevin Williams. "But it was good for me to get out of my comfort zone and learn to work and play with the other boys. I learned everything from how to save money to how to talk to different types of people in a variety of situations. This has been a great experience and I will definitely return next year."

"Boys learn the technical aspects of caddying while also developing important relationships with other campers, staff and club members," said Dave Hinman, the Camp's Director. "Kevin's vibrant personality, big smile and tireless work ethic – at the camp and in his academic endeavors – instantly won the hearts of our members. There's no question that the members and staff have benefitted just as much if not more by having Kevin here this summer."

About CFES

Over the last 22 years, CFES has helped make college a reality for more than 75,000 low-income, first-generation youth by raising academic aspirations and performance. CFES currently serves 20,000 students (known as CFES Scholars) in 200 urban and rural schools across 24 states. Over the last seven years, 95 percent of CFES Scholars graduated from high school and went on to college. For more information, visit www.collegefes.org.

For more on Camp Sankaty Head, go to: www.campsankatyhead.org